



DEAR COMMUNICATOR:

The PRSA Rochester Chapter seeks your input for the **Rising Star Award**.

This award recognizes a public relations professional with no more than seven years of experience in the field who demonstrates exceptional competence, skill and leadership potential.

While the nominator must be a member of the PRSA Rochester Chapter, the nominee is not required to be a PRSA member.

Nominations should explain how the candidate has successfully utilized the function of public relations to achieve significant, measurable outcomes for their company or clients. Nominations should also convey a sense of how this “young” (based on years in the profession, not age) professional uses her/his talents to give back to the community.

A panel of PRSA past presidents, the current president and president-elect, and other current board members will review the pool of nominees. The panel has the option of not selecting a recipient in a given year. If a recipient is selected, the award will be presented at the PRISM Awards ceremony on June 10, 2010.

Please submit the nomination form (attached below) along with a copy of the nominee’s resumé to:

PRSA Rochester Chapter

c/o Kathy Phelps
Dixon Schwabl
1595 Moseley Road
Victor, New York 14564.

You may also e-mail the info to kathy_phelps@dixonschwabl.com by May 14.

Sincerely,
Kathy Phelps
President, PRSA Rochester Chapter



Rising Star Nomination Form



Candidate's name.....

Title.....

Employer.....

Work phone.....

Number of years as a public relations professional.....

Brief synopsis of public relations growth and achievements:

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Why should this person be given this award? Please list specific examples:

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Nomination submitted by (name, title and company).....

Address.....

Phone number.....

E-mail.....

How do you know the nominee?.....