



Nominations Accepted for PRSA Rochester Chapter Rising Star Award

Dear Communicator:

The PRSA Rochester Chapter seeks your input for the *Rising Star Award*.

This award recognizes a public relations professional, with no more than seven years of experience in the field, who demonstrates exceptional competence, skill and leadership potential.

While the nominator must be a member of the PRSA Rochester Chapter, the nominee is not required to be a PRSA member.

Nominations should qualify how the candidate has successfully utilized the function of public relations to achieve significant, measurable outcomes for their company or clients. Nominations should also convey a sense of how this 'young' (based on years in the profession not age) professional uses her/his talents to give back to the community.

A panel of PRSA past presidents, the current president and president-elect, and other current board members will review the pool of nominees. The panel has the option of not selecting a recipient in a given year. If a recipient is selected, the award will be presented at the PRISM Awards ceremony on June 12, 2008.

Please submit the nomination form (both forms are attached below) along with a copy of the nominee's resume to: PRSA Rochester Chapter, c/o Aimee Lewis, The Harley School, 1981 Clover Street Rochester, NY 14618. You may also email the info to alewis@harleyschool.org by May 2.

Sincerely,

Theresa Danylak
President, PRSA Rochester Chapter



PRSA Rochester Chapter - Rising Star Award Nomination Form

Candidate's name: _____

Title: _____

Employer: _____

Work phone: _____

Number of years as a public relations professional: _____

Brief synopsis of public relations growth and achievements:

Why should this person be given this award? Please list specific examples.

Nomination submitted by (name, title and company):

Address: _____

Phone number: _____

E-mail: _____

How do you know the nominee?
